

SUSAN FREY

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PROFILE SUMMARY

Creative, multi-faceted **Graphic Designer** with significant experience in print design, photography, multimedia, and marketing. Able to work independently or as an exceptional team member; superior communication skills; successful in client relations; skillful negotiator; work well under pressure of deadline-driven environments; able to develop innovative client marketing campaigns. Design experience in the following areas:

PRINT

- Business cards/logos
- Stationery
- Newsletters & Brochures
- Posters/Signs

PHOTOGRAPHY

- Restoration
- Portrait & Landscape
- Lithography
- Retouching

MULTIMEDIA

- Video Production
- Video Editing
- Photomontage
- Website Design
- Social Media

PROFESSIONAL EXPERIENCE

Carleton Productions, Los Angeles, California

Director, Graphic Design, 2012 – Present

Manage design projects from conception through client delivery; interact with clients through all phases of the project; consistently meet deadlines; manage and supervise project teams; produce bids and quotes; prepare presentation to potential clients; able to motivate team members of diverse backgrounds and personalities in a collaborative atmosphere.

Results:

- ♦ Responsible for \$500,000+ in revenue from client projects.
- ♦ Layout and design proposals for million-dollar corporate projects consistently approved.
- ♦ Established long-term relationships with key clients and obtained exclusive contracts

Farragut Studios, Inc., Palo Alto, California

Senior Graphic Designer, 2007 – 2012

Print designer for business and corporate clients; designed brochures, marketing materials; created training videos; designed business websites; produced orientation and training manuals for a number of corporate clients.

Results:

- ♦ Earned two awards for most creative design of print material from regional chapter of AIGA, in 2008 and 2009.
- ♦ Coordinated company projects for charitable organizations

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Designs By Davis, Long Beach, California

Graphic Designer, 2004 – 2007

Designed marketing and related materials for corporate clients, to include artwork for print materials, promotional items, logos, business cards, and brochures. Worked in collaboration with a small team, under direct supervision of owner.

Results:

- ♦ Superior performance reviews recognizing my creativity and innovation, especially in computer-generated artwork.
- ♦ Recognized by local chapter of AIGA as one of five most promising newcomers to the field.

EDUCATION

Bachelor of Arts in Graphic Arts, Minor in Marketing/Communications, 2003

UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles, California

TECHNICAL EXPERTISE

Platforms: Windows 7/8/10; Mac OS

Tools: HTML5, PageMaker, QuarkXPress, Adobe Creative Suite (Photoshop, InDesign, Illustrator, Acrobat, Fireworks, PageMaker, Flash), MS Office Suite (Word, Excel, Access, PowerPoint, Outlook)